THERE ARE MANY PATHS TO LEADERSHIP.

**DISCOVER YOURS** 

AT

XIVE

Bangalore | Kochi | Chennai



2024

## PROGRAMME BULLETIN

Post Graduate Diploma in Management (PGDM) Post Graduate Diploma in Management -Business Analytics (PGDM - BA)

Xavier Institute of Management & Entrepreneurship

## **OUR CAMPUSES**







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## THE VISION AND VALUES

#### **MISSION**

To contribute to nation building by providing a steady stream of competent, value-driven and globally oriented managers.

#### **VISION**

To be a globally oriented Business School that is counted among the leading Business Schools of India and abroad with high levels of international accreditation. The Institution will forever have students at the centre of its aspirations and endeavours while manifesting a wholehearted commitment to all its stakeholders. Competence, dedication and contribution to society will be the watchwords of XIME. Being staunchly devoted to excellence in quality, every unit of XIME will admit to its portals only an adequate number of students to accomplish that objective.

#### **VALUES**



Excellence



Diversity



Openness to Ideas



Integrity



Innovation



Societal Concern

## PRINCIPAL FOUNDER'S MESSAGE

#### **Dear Aspiring Leaders,**

As XIME prepares itself to welcome its next batch of students to the Post Graduate Diploma in Management (PGDM), I am delighted to share with you the gratification that we have as an Institution with campuses in the three major cities of South India – Bangalore, Chennai and Kochi.

Founded on a strong value system that focuses on merit, integrity and ethics, XIME takes pride in being a centre of excellence in business education. XIME provides to the students a comprehensive learning opportunity in the contemporary business environment, inculcating in them strong business fundamentals and managerial competencies. Sensitivity to societal issues is promoted through a structured project on 'Socially Useful and Productive Activity'. Towards all-round development, our campus clubs provide students a platform to hone their latent strengths and talents. Activities of these clubs have helped XIME in generating a winning streak for itself in numerous inter-collegiate and other competitive events.

While student diversity is a distinguishing factor, the Institute has been able to attract a highly talented faculty group who are products of leading B-schools, inside and outside the country.

XIME has a constant and vibrant industry interaction continuously enhancing the curriculum and multi-modal teaching aimed at world class learning outcomes. Its partnership with several high ranking foreign Institutions has also given it a global orientation.

In sum, our aim at XIME is to develop managers who by dint of their capabilities and quality of character can respond in a creative and wholesome way to the diverse opportunities and challenges in the world of business and industry.

Join XIME and benefit from a stimulating environment for the development of your personal and professional potential.

### Prof. J. Philip

Chairman, XIME Bangalore Former Director, IIM-Bangalore



# THERE ARE MANY PATHS TO LEADERSHIP. DISCOVER YOURS AT XIME!

Since its inception in 1991, XIME's founding mission has been to shape future leaders and hence contribute towards nation-building. We believe there are multiple paths towards true leadership. And at XIME, we provide the environment for each student to discover their own. For some, it's discovering hidden facets of themselves that inspire others. For most, the two years spent on XIME's stimulating, challenging, yet nurturing campus have been transformative.

Over decades, we have watched generations of eager and avid learners step onto campus with big dreams and evolve towards their own brand of leadership - showcasing the key qualities of competence, setting value-driven goals, and acquiring a broader worldview. XIME's 4000+ strong alumni network proves how an Institute's mission can enable students to discover their individual paths towards leadership. The journey of our founder, Prof. J. Philip, who today at 87 years of age, perfectly exemplifies what we want each XIME student to be lifelong, unstoppable, and driven by a higher purpose.

XIME's PGDM is a constantly evolving programme, keeping pace with today's dynamic, rapidly changing and technology-driven corporate world. At XIME, the learning is rigorous and purposeful, leveraging the case method and experience-based management education. And this is complemented by values that drive positive social impact, resulting in well-rounded leaders who're equally ready to transform businesses as well as society.

#### **Strategic Thinking & Problem Solving**

Strategic thinking and problem solving is honed through hands-on experience with near real-life scenarios utilising case studies and simulations. XIME employs **Harvard case study and simulations**, which are world's foremost repositories in this field, enhance student learning experience. Students are also mandated to do a **research project** as part of their coursework and publish a paper thereby further enriching and reinforcing their strategic thinking and problem-solving abilities.

#### **Communication Skills**

"The art of communication is the language of leadership" – Presidential speechwriter James Humes couldn't have said it better. With its mission to shape future leaders, XIME is highly focused on ensuring that the students develop their abilities to connect with their stakeholders through communication strategies and skills. Dedicated credit courses are designed to elevate business communication (oral and written) skills, ensuring students are well-prepared for interviews and the corporate world. XIME's flagship event, the Maria Philip Future Leaders Debate, assembles brilliant young speakers nationwide that rigorously test their exceptional communication prowess.

#### **Social Intelligence**

XIME fosters social intelligence in many ways. It is promoted by a balanced gender ratio of 50:50 across all campuses, academic diversity with students from various educational backgrounds, and by ensuring a mix of experienced and fresh students. Cultural diversity, however, steals the spotlight, as students from approximately 25 states come together. The unique **Socially Useful and Productive Activity (SUPA)**, a three-week internship, engages students in projects benefiting the less fortunate, contributing to a culture of inclusivity and preparing future leaders for social impact.less fortunate, contributing to a culture of inclusivity and preparing future leaders for social impact.



#### **Emotional Intelligence**

Daniel Goleman, the father of emotional intelligence, asserts that "emotional intelligence is the largest predictor of workplace success." Recruiters consistently highlight that XIME students demonstrate exceptional emotional balance compared to their peers. Beyond academics, XIME's training modules prioritizes interpersonal skills, self-awareness, and empathy through diverse activities and group discussions. The 100% residential campus facility fosters personal development, enabling students to build camaraderie and essential emotional intelligence for navigating professional challenges with sensitivity.

#### **Relationship Building**

The curriculum is designed to empower students in forging and nurturing professional connections through networking events, mentorship programs, and industry interactions. **XIME's location** with strong industry linkages drive good internships and live projects. Engagement in diverse clubs and national-scale events fosters good interactions. This emphasis on relationship building prepares our future leaders to connect with a wide range of stakeholders, contributing to their overall personality development.

#### **Critical Thinking**

XIME cultivates critical thinking through its curriculum. A unique aspect of XIME is that research project is a mandatory credit course and every student at XIME is encouraged and guided to publish their works. The research process, with its demands for critical thinking, perseverance, knowledge creation, and patience, equips students with valuable critical thinking and problem-solving abilities.

#### **Broadened Worldview**

XIME instils a global mindset by integrating broad perspectives into its curriculum. With a faculty comprising a mix of industry and academic experts, including visiting faculty, students gain insights that bridge theory and industry practice. International linkages and partnerships with institutions worldwide expand students' horizons.

XIME's curriculum not only covers core management topics but also includes credits for diverse subjects, fostering a holistic approach to business and societal leadership. The subjects provide:

- Contemporary Business Environment Students can analyse how global events/trends or macroeconomic policies impact business during this course.
- Leadership in Action The focus is on business case studies on leadership from across the world and being socially responsible leadership.
- Learning Circle Incorporates and develops discussions on Classic Harvard articles to broaden and challenge multiple perspectives.
- Entrepreneurship Decades before the start-up culture became a strong force, XIME's curriculum was designed to encourage entrepreneurship in young minds. This, in fact, has been embedded in the Institute's name–Xavier Institute of Management and Entrepreneurship (XIME).

In short, the XIME experience is all about 'Knowing, Doing & Being' - a framework followed by the best learning institutions worldwide, including Harvard. Every student of XIME passes out as a team player, viewing the worldthrough an ethical lens and is well versed in various soft skills critical to becoming a leader.

### PGDM PROGRAMME

#### **Programme Details**

- AICTE approved two-year, full-time programme
- Specializations in Marketing, Finance, Human Resources, Operations & IT and Analytics
- Fully residential
- Annual intake of 240 students in Bangalore, 150 in Chennai, and 120\* in Kochi campuses.
- Trimester system
- Course coverage
  - 1) First year Foundation courses in management
  - 2) Second year Electives, core courses, environmental and integrative courses
- SIP An 8-week summer Internship Programme aimed at providing industrial experience for students.
- SUPA Socially Useful and Productive Activity is a 3-week winter internship, a mandatory social internship to help students understand management issues of NGOs, Small Industries, and Local Bodies, which provides opportunities for acknowledging and solving social issues.

#### **Focus Areas**

- Develop analytical, problem solving, and decision making capabilities
- Inculcate a positive and ethical outlook in students
- Strengthen communication skills
- Global orientation



#### **Highlights of the Curriculum**

- Reviewed and updated curriculum at regular intervals in consultation with industry leaders, alums, students, and faculty.
- Includes some of the best aspects of management studies from across the world and ensures a broad business perspective and depth of knowledge.
- A unique approach with credits for subjects that require a more practical and hands-on method, such as Contemporary Business Environment, CSR & Environmental Sustainability in Business, Entrepreneurship, etc.
- Integrating Harvard Business School case studies and Harvard Simulations.
- Leadership in Action: This experiential course focuses on honing leadership skills by challenging students to organise and execute events.
- Student Research Project: Encouraging students to research and publish their findings in UGC Care and SCOPUS Journals.
- Opportunities to participate in XIME's Exchange Programme with Institutes worldwide, covering the US, France, BRICS countries, etc.
- The 'Learning Circle' course helps induct new students into the field of management.
- Develop soft, leadership, and written and oral communication skills.
- Exposure to a foreign language (French/ German/ Spanish).
- Exposure to live projects (optional).
- Specialisation in Marketing, Finance, HR, Operations, IT, and Analytics.
- One compulsory elective in the first year. In the second year, students will take twelve electives, of which a minimum of six courses are from major areas of specialisation and four in minor, with the remaining in any combination.

## **CURRICULUM**

TERM 1		TERM 2		TERM 3	
Subject	Credits	Subject	Credits	Subject	Credits
Managerial Economics	3	Macroeconomics	2	Business Law	2
Organisational Behaviour I	3	Organisational Behaviour II	2	Optimization Models	2
Financial Analysis & Reporting	3	Cost & Management Accounting	2	Marketing Planning and Implementation	3
atistical Methods for Decision making	3	Business Research Methods	3	Corporate Finance	3
Contemporary Business Environment 1	2	Environment, Social and Governance	2	Human Resource Management	3
Written Business Communication	2	Marketing Fundamentals	2	Managerial Effectiveness	2
Presentation Skills	2	Operations Management	3	Learning Circle	1.5
		Contemporary Business Environment II	1.5	Elective	2
		* Elective : Technology Trei	nds/ IT Proje	ct Management/ Consulting/ Business	History
TOTAL	18	TOTAL	17.5	TOTAL	18.5
TERM 4		TERM 5		TERM 6	
Subject	Credits	Subject	Credits	Subject	Credit
Entrepreneurship	3	International Business	3	Business Ethics	2
Business Strategy	3	Research Project	2	Leadership in Action	2
Electives-4*3	12	Electives-4*3	12	Electives-4*3	12
TOTAL	18	TOTAL	17	TOTAL	16
Field Activity			C	ore Courses	67
Summer Internships (8 we		5		Electives	38
Socially Useful & Productive Activit	ty (3 Weeks)	2//////////////////////////////////////	Fi	eld Activities	7
TOTAL		7 ( )	' / <b> </b>	AND TOTAL	112





## **PGDM – BUSINESS ANALYTICS**

\*Avaliable currently at Bangalore campus

#### **Programme Objectives**

- To cater to the huge demand for IT and Business Analytics skills owing to the rise of digital transformation in India and abroad
- To develop managers with problem-solving and effective decision-making skills in the field of analytics

#### **Programme Details**

- AICTE approved two-year, full time programme, started from the academic year 2021-22
- Fully residential
- Annual intake of 60 students in the Bangalore Trimester system
- SIP An 8-week summer Internship Programme aimed at providing industrial experience for students

#### **Highlights of the Curriculum**

- Extensive coverage of the domain of Business Analytics
- Latest generation of IT skills such as Artificial Intelligence, Machine Learning, Advanced Cloud Computing, Cyber Security, Internet of Things, Blockchain, etc.
- Practical hands-on training in data analytics tools such as Python, R, Tableau, SQL, Power BI, Hadoop, MapReduce, E-views for Econometric Analysis, etc.





## **CURRICULUM** Courses Offered with Credits

TERM 1		TERM 2		TERM 3		
Subject	Credits	Subject	Credits	Subject	Credits	
Managerial Economics	2	Macro Economics	2	Project Management	3	
Organizational Behaviour	3	Environment, Social and Governance	2	Optimization Models	2	
Financial Analysis & Reporting	3	Python Programming & Data handling	3	Introduction to Transformative Technologies	3	
Statistical Methods for Decision Making	3	Marketing Management	3	Data Science Fundamentals	2	
Database Management Systems	2	Operations Management	3	Data Visualization	3	
Database Management Systems (Lab)	2	Corporate Finance	3	Business Analytics using Python	2	
Presentation Skills	2	Written Business Communication	2	Human Resource Management	2	
				Contemporary Business Management I	1.5	
TOTAL	17	TOTAL	18	TOTAL	18.5	
TERM 4		TERM 5		TERM 6		
Subject	Credits	Subject	Subject Credits Subject		Credits	
Entrepreneurship	3	Big Data Analytics 3 Business Ethics		Rusiness Ethics	2	
' '	J	Dig Data Allalytics		business Etines	_	
Business Strategy	3	Data Mining	3	Business Applications of Artificial Intelligence & Machine Learning	3	
				Business Applications of Artificial		
Business Strategy	3	Data Mining	3	Business Applications of Artificial Intelligence & Machine Learning	3	
Business Strategy  Managerial Effectiveness	2	Data Mining	3	Business Applications of Artificial Intelligence & Machine Learning	3	
Business Strategy  Managerial Effectiveness  Contemporary Business Environment II	3 2 1.5	Data Mining  Analytics Practical project	2	Business Applications of Artificial Intelligence & Machine Learning Leadership in Action	2	
Business Strategy  Managerial Effectiveness  Contemporary Business Environment II  Elective-3*3  TOTAL	3 2 1.5	Data Mining  Analytics Practical project  Elective-3*3	3 2 9 17	Business Applications of Artificial Intelligence & Machine Learning  Leadership in Action  Elective-3*3  TOTAL	9	
Business Strategy  Managerial Effectiveness  Contemporary Business Environment II  Elective-3*3  TOTAL  Field Activity	3 2 1.5 9 18.5	Data Mining  Analytics Practical project  Elective-3*3  TOTAL	3 2 9 17	Business Applications of Artificial Intelligence & Machine Learning  Leadership in Action  Elective-3*3  TOTAL	3 2 9 16	
Business Strategy  Managerial Effectiveness  Contemporary Business Environment II  Elective-3*3  TOTAL	3 2 1.5 9 18.5	Data Mining  Analytics Practical project  Elective-3*3	3 2 9 17	Business Applications of Artificial Intelligence & Machine Learning  Leadership in Action  Elective-3*3  TOTAL	3 2 9 16	

### **ELECTIVES**

#### **IT & Analytics**

- Big Data Analytics
- Agile Methodology
- Information System for Managers
- Database Management & Data Warehousing BI
- Data Mining & Business Intelligence
- IT Strategy
- IT Project Management
- Cloud Computing, IoT & AI
- Artificial Intelligence
- Business Analytics using R/Python
- Digital Transformation
- Multivariant Analysis

#### **Finance**

- Financial Derivatives
- Investment Analysis & Portfolio Management
- Merger & Acquisitions (MAR)
- Indian Banking & Financial Services
- Fixed Income Securities



- Corporate Taxation
- Venture Capital & Private Equity
- Enterprise Risk Management & Insurance
- International Finance
- Finance Analytics

#### **OB & HR**

- Industrial Relations & Employee Welfare
- Learning & Development
- Strategic HRM
- Performance Management
- Organization Planning & Development
- Compensation & Benefits Management
- Competency Based Management
- Personal Growth Lab
- Talent Management
- HR Analytics

#### Marketing

- Product & Brand Management
- Retailing
- Rural Marketing
- Business to Business Marketing
- Consumer Behaviour
- Sales & Distribution Management
- Services Marketing
- Advertising & Sales Promotion
- Digital Marketing
- Market Research

- Customer Relationship Management
- Marketing Analytics

#### **Operations**

- Supply Chain Management
- Enterprise Resource Planning
- Total Quality Management & Lean
- Project Management
- Procurement & Materials Management
- Service Operations Management

- Strategic Operations & Process Innovation
- Supply Chain Analytics

#### **General**

- Creativity and Innovation
- Entrepreneurship
- Sustainability
- Design Thinking



## **DESIGNED FOR LEARNING AGILITY**



#### An Eclectic Approach to Teaching

XIME follows the philosophy that management teaching should create a spark to expand the mind. Because of this, every student is exposed to a teaching methodology far removed from the ordinary.

- Harvard Business School case-study method
- Individual and team exercises
- Live projects
- Seminar presentations & business games
- Industry visits and special lectures by industry leaders

#### **Comprehensive Evaluation System**

Evaluation is based on a continuous and versatile system of periodic quizzes, class tests, mid-term tests, home assignments, live projects, class participation, and end-of-term written examinations. As a general rule, the end-of-term examination is given at most 40% weightage in deciding the grade of a course. The grading system is as follows:

Grade	A+	Α	B+	В	C+	С	D+	D	F
Equivalent Points	8	7	6	5	4	3	2	1	0

#### **Setting a High Standard for Qualification**

A minimum standard in academic performance is required to qualify for the Diploma. A minimum CGPA of 4.5 is required for promotion from the first to the second year. A CGPA of 5 (B average) is required at the end of the second year to be awarded the Post Graduate Diploma in Management.

#### **Attendance**

Students are required to be on time for classes and regular in their attendance. 100% attendance in each course is expected of every student. Absence for sickness, accidents, bereavement, or officially assigned work is permitted. However, such absence in a course should not exceed 15% of the total number of classes.

## **PLACEMENTS**

The Institute has an active students' placement programme. Our Placement Cell directs and supports the students who are eligible for placement. All through the years, it has succeeded in maintaining an excellent record. The Institute vigorously works towards a norm of 100% placement.

#### **Placement Highlights of Batch 2021-23**

	Bangalore	Chennai	Kochi	ВА
Highest CTC	16.00	14.40	14.30	14.40
Average CTC	10.85	9.00	10.30	10.30
Top 10%	14.60	13.00	14.00	14.30
Тор 20%	14.00	11.80	13.50	14.00
Top 50%	12.40	10.40	11.80	11.90

<sup>\*</sup>All figures are Rupees in Lakhs per Annum

\*Past record is no guarantee for future prospects



## **ADMISSION INFORMATION**

#### **Eligibility Criteria**

- Candidates applying for either the Post Graduate Diploma in Management (PGDM) or Post Graduate Diploma in Management Business Analytics (PGDM BA) are required to have a Bachelor's Degree in any discipline from a recognised university with a minimum aggregate of 50% marks for all subjects taken together (45% for SC/ST candidates).
- Candidates appearing for their final year examination and awaiting their results may also apply. However, they should have maintained an average of 50% marks in the degree course until then.
- They should be completing all their degree examinations before July 2024. Such candidates must produce proof of passing the Degree examination with the minimum required marks of 50%, at the latest by September 2024.
- Applicants who have a backlog of un-cleared papers in graduation are not eligible to apply.

#### **Entrance Tests**

Any student with a valid scorecard at the time of application with a credible score can apply to the PGDM or PGDM BA Programme.

- XAT CAT CMAT MAT ATMA GMAT
- KMAT (Only for Kochi campus)
   TANCET (Only for Chennai campus)

#### **How to Apply**

- Application shall be submitted only through online mode. XIME provides an interactive user interface for entering details in the application form; the platform ensures data security and auto-saving.
- Please click on the respective application form available on our website https://admissions.xime.org/
- There is no need to send the hard copy of the application form or any other documents to XIME while applying.
- Application Fee is Rs.1750/-.

## Criteria for Shortlisting Candidates for Admission to the PGDM & PGDM-BA Programmes

- Score in the Common Admission Test (CAT, XAT, CMAT, ATMA, MAT, GMAT) 35%
- Score for academic performance in X Std., XII Std., Under Graduate Degree/ Post Graduate Degree 13%
- Group discussion/Interview 40%
- Weightage for participation in Sports, Extra-Curricular activities, Academic diversity and Gender diversity - 12%

\*Subject to change as per AICTE guidelines



## **FEE STRUCTURE**

#### **PGDM & PGDM-BA XIME, Bangalore**

The Programme Fee of Rs. 12,50,000/- covers Admission, Tuition, Library, Computer Centre, Text Books, Programme Materials, Examinations, Diploma & Co-curricular Activities. It is to be paid in six installments.

First Year	Rs.6,50,000	Payable in three installments
Second Year	Rs.6,00,000	Payable in three installments

#### **PGDM XIME, Chennai & Kochi**

The Programme Fee of Rs. 9,70,000/- covers Admission, Tuition, Library, Computer Centre, Text Books, Programme Materials, Examinations, Diploma & Co-curricular Activities. It is to be paid in six installments.

First Year	Rs.5,10,000	Payable in three installments
Second Year	Rs.4,60,000	Payable in three installments

All three Institutions of XIME follow the same curriculum, course outlines, course materials, teaching methodology and evaluation system. In addition, XIME follows a policy of centralised admission process and placement. In that sense, XIME is one Institution on the product, admission and placement processes.



#### **Other Fees & Requirements**

**Caution Deposit:** A one – time caution deposit of Rs. 25,000/- is payable at the time of admission, which is refundable at the end of the programme, after deducting dues to XIME, if any.

**Hostel Charges:** The hostel fee payable by each student ranges approximately between Rs. 10,500 – Rs. 11,500/-\* per month (for ten months per year), which includes lodging, boarding and other overhead charges like electricity, water, housekeeping, etc. An extra tariff will apply for AC rooms. Students must stay in the hostel unless exempted/excluded for any particular reasons.

An annual Hostel Establishment charge of Rs. 6,000/- will be charged. A refundable Hostel caution deposit of Rs. 6,000/- will also be collected.

Note: Fees must be paid on time. Delayed payment will attract a penalty. Once paid, fees will not be refunded even in the case of a student's failure/termination or withdrawal from the programme after the course commences.

**Refund Policy:** XIME follows AICTE's refund policy with respect to candidates withdrawing from the programme before its commencement. The refund request processing typically takes 15 working days after receiving the signed hard copy of the prescribed refund request from the candidate.

**Laptop:** Every student is required to possess a laptop for their course.



\*The study tour programme and the cost are subject to change depending on market conditions



## RECOGNITION FOR THE TALENTED

XIME, across its three campuses, continues to recognise and encourage the high-quality performance of its students and extend support to such students in case they need financial assistance. For the FY 2022-23 funds, the allocation for student recognition was well over Rs. 50 lakhs. This year, we propose to make it even higher:

#### **Scholarships**

*Prof. J Philip Scholarship* to a Meritorious Student at the Bangalore Campus. Prof. Philip is the Principal Founder of XIME and currently the Chairman of XIME Bangalore.

*Fr. Dr. E. Abraham S.J. Scholarship* at XIME Bangalore in memory of one of the XIME founders and the longest serving Director of XLRI.

*Prof. J.D. Cherayil Merit Scholarship* at XIME Bangalore in memory of the late Prof. Cherayil, a well-respected Senior Professor of IISc and a co-founder of XIME.

*Sarosh J Ghandy Scholarship* to a Meritorious Student at XIME Bangalore. Mr. Ghandy was the Chairman of XIME during 2000- 2010.

Dr. J Alexander Scholarship at XIME Kochi in memory of XIME's immediate past President and former Chief Secretary of Karnataka. Dr. Alexander played a significant role in the establishment of the Kochi campus. Amb. C.P. Ravindranathan Scholarship at Kochi. Amb. Ravindranathan is the Chairman of the Board of Governors of XIME Kochi and a former Indian Ambassador to several countries.

*P. C. Cyriac Scholarship* at XIME Chennai. Mr. Cyriac was crucial in the establishment of XIME's Chennai campus. Mr. Cyriac is a Past President of XIME and the Former Additional Chief Secretary to the Tamil Nadu Government.

*Mr. B. Muthuraman Scholarship* at XIME Chennai. Mr. Muthurman is the Chairman of XIME Chennai and Former Managing Director of Tata Steel.

Barrister M.K. Nambiar Memorial Scholarship to a Meritorious Student at XIME Chennai.

XIME President Scholarship is offered at each of the campuses. The scholarship amounts vary from Rs 1.5 to 6.0 lakhs.

Lt. Gen. T. C. Joseph Scholarship at Kochi. Lt. Gen. Joseph is a founder member of XIME.

## TUITION FEE WAIVER as per AICTE Guidelines

Students whose parental income is less than 8 lakhs from all sources are eligible for tuition fee waivers following the AICTE guidelines. However, the waiver exempts only tuition fees; the beneficiary student is responsible for covering the rest. The students who apply for fee waivers under this category must submit proof of their income as prescribed in the program bulletin.

There are additional scholarships given throughout the year. The Scholarships are usually handed out during the Independence Day or Republic Day celebration held at each of the campus.

In addition to yearly scholarships, several academic achievement awards are given at the Convocation.

In addition, there is a special award called the *Best All-Round Performance Award*.

- Bangalore Award is instituted by Triune Company, Delhi
- Kochi Award instituted by Sunny Diamonds
- Chennai Award instituted by OBO Bettermann

## **BANGALORE CAMPUS**

XIME was established in 1991 by a group of distinguished academicians under the leadership of Prof. J. Philip, former Director of IIM, Bangalore. XIME Bangalore campus is situated in Electronics City, the Information Technology hub of Bangalore, and has concluded its Twenty-Sixth Convocation programme in April 2022. XIME Bangalore has now grown into a top-notch B-School of the country with students from almost all the states of India. The campus is vibrant with myriad activities such as conventions, conferences, student competitions, short-term industry-relevant programmes and cultural activities, along with excellent co-curricular activities.

XIME is in the vicinity of reputed companies such as General Electric, Hewlett Packard, Infosys, Siemens, Tata Consultancy Services, Wipro, and Tata Power Solar. The presence of these companies helps the Institute to enhance its industry-institution interaction. The campus has a picturesque landscape spread over 5 acres. The carefully designed and beautifully built campus is equipped with high-tech infrastructure and modern facilities. The college has AICTE approval for the intake of 180 students in PGDM and 60 students in PGDM - BA every year. PGDM Programme has the Accreditation of NBA, India.

The campus library has over 35,000 titles and has a wide range of intellectual materials from archives and books to magazines, newspapers, and digital assets. The campus also has an Executive Conference Hall for Management Development Programmes (MDPs). It has three beautiful Auditoria with seating capacities of 150 to 500.

XIME is one of the few management institutes outside the IIMs that offers a fully residential programme. Girls and boys have separate hostels which are well-furnished, equipped with gyms, and have Indoor/outdoor games facilities.







## WHAT OUR STUDENTS SAY

Xime has provided me with comprehensive exposure to the corporate world through various initiatives, including speaker sessions, guest lectures, live projects, and industry visits. This has afforded me first-hand insights into the latest trends and practices and has enabled me to develop the skills and knowledge necessary to thrive in my career.

Sameer Malvi, 1st Year Student of Batch 2023-25





This 2-year PGDM program at XIME has played a crucial role in shaping me both personally and professionally. Being a part of the HR Club and X-seed Club provided me with an excellent opportunity to organise and plan for events. The curriculum, clubs, networking faculties, and various events offer us varied exposure. XIME has provided a wealth of experiences and knowledge that I will forever treasure and carry forward.

Radhika Lohia, 2nd Year student of Batch 2022-24

My XIME journey has been a whirlwind of activities, from academics and extracurriculars to internships and late-night submissions. It's a time to give your all, implement your learning, and grow. XIME has taught me about management, networking, and living life fully.

Pravesh V.V., 1st year student of Business Analytics Batch 2023-2025





As the winner of the Chairman's Award for Best Outgoing Student of Batch 25, XIME honed my multitasking skills. I led the XSeed Club as President and contributed to the student placement committee. Despite COVID-19 challenges, XIME Bangalore achieved a remarkable 100% placement rate!

Lin Maria Toby, Alumni of Batch 25, 2019-2021

## **KOCHI CAMPUS**

XIME Kochi, located in God's Own Country – Kerala, is spread over a beautiful 3-acre campus with a built-up area of 12590 square meters. The campus shares its boundaries with Kerala Start Up Mission, the start-up ecosystem in Kerala and Maker Village – the country's most prominent electronic hardware incubator. It is also a 20-minute drive to Lulu Mall, one of India's largest malls. XIME Kochi has signed MoUs with Maker Village, the National University of Legal Studies (NUALS), TCS and many other industries for collaboration and knowledge transfer. The constant and vibrant industry interaction is an enabler in getting Live Projects for the students, and the multi-modal teaching process provides world-class learning outcomes. Meritorious students also get the opportunity to visit Japan, China and France for internships, enriching their personalities and helping them gain a holistic and global outlook.

PGDM at XIME Kochi has AICTE approval for an annual intake of 120 students. It's a fully residential programme with student representation from over 22 states across India. It has state-of-the-art classrooms, a well-stocked library, a Wi-Fi-enabled campus, and separate hostels for boys and girls with optional AC rooms, gyms, sports facilities, etc.

Student clubs are an integral part of the student experience at XIME Kochi, wherein students get to hone their team management and leadership skills, apart from developing their soft skills. Spotlight sessions are top-rated at XIME Kochi, where students get to be in the spotlight and speak out on topics of interest in front of an audience, which builds up their confidence in public speaking.









## WHAT OUR STUDENTS SAY

At XIME, there is always an opportunity to grow and excel. I am a Junior Core Committee Member of the Finitiative Club, encourages me to explore my talents. The strong emphasis on ethics and values enriches our education. In a short time, XIME, Kochi has fostered my personal and professional growth. I eagerly look forward to my remaining PGDM years.

Sneha Parab, 1st year student of Batch 11





As a student at XIME Kochi, my experience is exceptional. The institute offers a dynamic learning environment with dedicated faculty. Strong camaraderie, a beautiful campus, and holistic development make XIME an outstanding place to grow. I wholeheartedly recommend it for a well-rounded education. Thanks to XIME Kochi, I'm excited about the future.

Mallar Chatterjee, 2nd year student of Batch 10

Joining XIME Kochi -made me become the best version of myself. Learning from various case studies was the highlight. Once you graduate, you will become remarkable in your presentation skills. My journey in XIME Kochi has been transformative, and apart from becoming academically strong, I have found some great friends and Wonderful Mentors.

Suchita Roy Bhuri, Alumni of Batch 8



## **CHENNAI CAMPUS**

The XIME Chennai Campus has a beautiful façade patterned after Harvard Business School. The campus with a built-up area of 115,155 sq.ft. is complete with all that a B-School should have. In addition to the classrooms, all hostel rooms are air-conditioned.

XIME Chennai is strategically situated in the SIPCOT (State Industries Promotion Corporation of Tamil Nadu) Industrial Area in Oragadam, close to Chennai, which is one of the largest commercial centers in South India and a major cultural, economic and education center too. The City is known as the "Detroit of India" for its automobile industry. The presence of about 20 Fortune 500 companies and other reputed manufacturing giants in and around Oragadam makes XIME Chennai an ideal location for a world-class Business School. The campus' immediate neighbours are Renault Nissan and Royal Enfield. Others close to the Campus include Apollo, Bosch, Daimler India Commercial Vehicles, JCBL Marrel Tippers, Komatsu, Toyota Tsusho, Mindarika, etc.







## WHAT OUR STUDENTS SAY

Joining XIME Chennai has been truly transformative. The vibrant campus offers a perfect balance of academics and a nurturing environment. It's a hub of activities, fostering personal and professional growth through clubs, events, and workshops. XIME prepares well-rounded individuals for the corporate world beyond textbooks and lectures.

Kaushik Saha, 1st year student of Batch 07





After three corporate years, XIME became my choice for higher education. A diversity hub, it nurtures cross-cultural interactions and diverse ideas. Vibrant clubs, dedicated faculty, and innovative teaching honed my skills. Extracurricular activities enriched my academic journey.

Vidisha Mishra, 2nd year student of Batch 06

It still feels like yesterday the day I stepped inside XIME with a lot of dreams, but no action plans. Within a couple of days, I understood that to sustain here I need to do something not just others haven't done but something which even I have not dreamt of doing, pushing my boundaries to an extent that is far and beyond. It would be right to say. XIME is the best among the best where you can explore knowledge, life, relationship, mentorship, guidance, support, and Sheer growth. Once again, but not the last. With the best faculty team, great exposure and outstanding placement guidance and opportunities XIME stands tall as one of the best in the business. Thank you XIME for making me a far better person. It is right to say PGDM in XIME is a transformational program. It does.





## **CAMPUS INFRASTRUCTURE**

#### **Academic Infrastructure**

Each of the three XIME multi-acre campuses is strategically located within industry centres - Bangalore campus in Electronic City, Kochi campus in KINFRA Park, and Chennai campus in SIPCOT Industrial Area providing easy access for industry interactions.

- Multiple classroom configurations ranging from 40 to 150 seats
- Teaching aids such as SmartBoard, Video Streaming, LCD Projector, etc.
- Well-equipped computer centres in line with AICTE guidelines
- WiFi campuses enabled by high capacity Internet leased lines
- Large, state of the art auditoria provide students a live mega-stage experience
- Executive conference halls for management development programmes





#### **Hostels**

- In-campus hostel facilities for boys and girls, ensure safety as well as easy access to academic resources
- Medical insurance cover for every student





#### Library

XIME has fully equipped libraries on all three campuses with the following resources. Along with 70000+ books, our well-stocked library offers various services and facilities, including national and international magazines and journals collected over the years.

#### **Services:**

- Computerized, User-Friendly Database Access
- Computerized Issue-Return System
- Reference and Referral Services
- Indexing Services
- Current Awareness Services
- Bibliographic Services
- Selective Dissemination of Information
- Information Literacy Programs
- Competitive Exam Cell Support
- Book Exhibitions
- Email and Facebook Alerts for New Arrivals and Updates
- Book Review Club
- Digital Library Access

#### **Facilities available:**

- Spacious Reading Hall
- Open Access to Materials
- Digital Information Centre
- Book Bank Services
- Internet Access
- Reprographic Services
- Turnitin Plagiarism Check
- Online Public Access Catalogue
- Online Virtual Classroom

#### **Facilities for Sports**

XIME emphasises extracurricular activities as much as academics and encourages students to engage in sports and other cultural activities. The XIME Sports Committee is dedicated to promoting physical well-being and fostering a sense of camaraderie among students by encouraging active lifestyles and teamwork. The recreational facilities available for the students are:

Contemporary gymnasia for boys & girls

Facilities for Basketball, Badminton, Football, Volleyball, Billiards and indoor games such as Table Tennis, Carrom, and Chess

#### **Medical Facilities**

We have an on-site medical practitioner available regularly on each campus to provide medical assistance to students requiring assistance. Additionally, we have established a partnership with the multi-disciplinary hospitals located just five to 30 minutes from the campus.

**Bangalore** – Kauvery Hospital and Vimalalaya Hospital, Bangalore

Kochi - Kinder Hospital, Pathadipalam

Chennai - Rela Hospital, Oragadam

\*Infrastructure and facilities may vary from campus to campus



## **LEADING BY DOING**

XIME is a student-centred Institution where they are prepared to take on leadership roles when they step out of the campus. Students lead most activities, such as organising seminars and cultural events or hosting other colleges at XIME Fests, which helps them explore and hone their leadership skills.

The campus is always alive with excitement. Enthusiasm fills the air as students experience the joy of learning. Everyone on campus – directors, deans, professors and campus custodians – aims to help the students discover their true potential. At XIME, each student is special, and each is supported to be successful. XIME attempts to stimulate all students and help them with the necessary intellectual resources to become productive managers who adeptly face future corporate challenges.

#### Clubs

Clubs play an integral role in the overall student experience at XIME. In line with its motto of "Shaping Future Leaders", Clubs provide a platform for students to improve and hone their skills in communication, organisation, group dynamics, people management, etc. The entire system of Clubs is managed by students starting from planning the year's activities, organising resources (including fund raising) and execution. These "out of classroom" experiences compliment the "in-classroom" learnings and positively impacts the student's emotional, intellectual and social skills. During the course of these activities, students also develop skills that are specific to their career path and imperative for future job success. The various Clubs at XIME are:

#### **XSeed - Social Club**

XSeed, XIME's Social Action Club, aims to promote social equality, improve lives, and cultivate a culture of giving back with a mission to connect people and enhance lives within and beyond XIME. Activities include blood donation drives, clothing initiatives, and partnerships with schools and non-profits. They also inspire young social entrepreneurs, encouraging them to contribute to positive change. Core values include selflessness, empathy, and integrity.

#### **HRuday - HR Club**

The HR Club's prime objective is to raise awareness about Human Resources and its significance. It strives to kindle students' interest in HR as a specialisation for the future, offering practical learning experiences. Activities include speaker sessions, an intra-college fest, mentoring, fun team-building events, and celebrating special occasions. Notably, the club produces its own magazine, Embrace. Events like SIP Sundays, the Buddy Program, and Interview Insights further enrich students' knowledge and skills in the HR domain.

#### XIME STAR - Research Club

The **S**tudent **A**cademic **R**esearch forum is dedicated to collectively exploring, learning, and enjoying the journey into intriguing topics. Its objective is to ignite curiosity, facilitate awareness, and cultivate critical thinking abilities, solely focusing on knowledge creation. From unravelling research paper nuances to exploring the latest tech trends, the forum is a space to support diverse interests and stimulate intellectual growth. Join us to embark on captivating research expeditions and transform the learning process into an enjoyable adventure!

#### MarkXime - Marketing Club

MarkXime at XIME is the hub for marketing enthusiasts. It enhances students' knowledge and skills through domain-specific contests, events, and insightful sessions. Engaging activities like Blitzkrieg, Defend It, and Mad Adzz, as well as thought-provoking speaker sessions and hands-on workshops, equip students for success in the dynamic marketing field. It fosters both academic and practical excellence in marketing.

#### Finitiative - Finance Club

Finitiative, XIME's Finance club, ignites a passion for finance in management students. The club hones quantitative and analytical skills by offering live projects, hosting sessions with industry experts, and organising engaging events such as Deal or No Deal, Barter Bazaar, Finance Relay, and the annual flagship event "Breaking Bid." In "Breaking Bid," participants engage in an IPL auction-style game to create their own dream IPL team.

#### **Empresario - Entrepreneurship Club**

"Empresario" embodies the essence of 'E' in XIME. The core mission is to fuel the entrepreneurial spirit within the XIME student community, illuminating their ideas and providing a nurturing platform. Empresario hosts diverse Entrepreneurial activities, including Innovation competitions, Mini Shark Tank events or Business Plan competitions, and special International Conclaves with Global Entrepreneurial and Leadership Luminaries.

#### X-Oration - Public Speaking Club

X-Oration club embraces the mission of holistic individual development, emphasising the refinement of presentation and oratory abilities. The club is the torch bearer of the Maria Phillip Future Leaders Debate Competition, the flagship event of XIME. The club's routine activities encompass the organisation of debate competitions, public speaking sessions, open mic events, stand-up performances, and vent-out sessions within and outside the college, fostering student development in communication and leadership.

#### **XOPS - Operations Club**

XOPS focuses on enhancing students' practical skills required in operation management. The objectives include exploring practical aspects of business operations, developing essential skills, and establishing a supportive network. Their flagship events encompass Lean Six Sigma Green Belt Certification, X-OPS Royal Rumble, and the inauguration of the X-OPS Clubhouse, featuring accomplished XIME alums specialising in Operations and Analytics.

#### X-Insights - Analytics Club

X-Insights is a dynamic club that empowers aspiring analysts and data enthusiasts through exploration, learning, and analytics applications. They create a platform for knowledge-sharing and networking opportunities within the analytics field, offering activities like Generative Al workshops, technical skills workshops, data analysis mini hackathons, and project portfolio building. They also host special events like the Digital Transformation Conclave.

#### **Cultural Club**

XIME Bangalore's Cultural Club fosters inclusivity and celebrates cultural diversity through dance performances, musical events, and cultural showcases. Events throughout the year include the informal 90s Retro night, Anshul Chowdhary Memorial Music Competition, Onam celebrations, Teachers' Day, fun event Chuckles and Cheers, musical evening Jammin' Junction, World Students' Day honouring A.P.J. Abdul Kalam, and Navratri Utsav for Dussehra, Diwali, Christmas, and Holi, further promoting cultural diversity on campus—a complete set of in–house musical instruments.

#### **XIME Winners**

Team XW is a dedicated competition committee of XIME, ensuring that every competition is an opportunity for the students. It is committed to enhancing students' development by providing a platform for growth and fostering opportunities for broader exposure to various learning experiences.



#### MARIA PHILIP 'FUTURE LEADERS' DEBATE

This annual contest brings out the best ideas, the robust thoughts, and the deepest convictions in students. The best speaker in the competition received the Maria Philip' Future Leaders' Award. The competition carries a total prize money of Rs. 5 lakhs. It is managed entirely by the students, under the supervision of the faculty team. Hundreds of colleges from all the South Indian states participated in this competition.

#### **Students' Winning Streak**

Winning is a tradition at XIME. Every year, XIME students actively participate in Management Fests organised by reputed B-schools and professional associations. XIME has a B-school contest of its own – XIMERA. In addition, students actively participate and do well in Industries and Corporate Events meant for B-schools.







## BUILDING SOCIALLY CONSCIOUS LEADERS

SUPA (Socially Useful and Productive Activity) is a unique programme of XIME. Societal concern is one of the core values that XIME upholds. As part of the curriculum, students are expected to complete a 3-week internship with NGOs, Hospitals, Care Homes or SMEs, usually at the beginning of January each year. The idea is to expose future managers to management in the voluntary sector and sensitise them to the special needs of people from deprived sections/communities. The students apply their managerial skills and help improve the efficiency and effectiveness of these NGOs, hospitals, care homes or SMEs. This also encourages them to contribute towards such organisations' understudy and kindles the spirit of citizenship amongst them. Students take up viva after the completion of SUPA, which holds two credits and substantiates their contribution towards the institute with which they intern or undergo societal projects.





## **RESEARCH AT XIME**



XIME has a vibrant research culture to explore and discover new practices in management science. XIME Faculty has been publishing in many renowned ABDC/Scopus and other international and national Journals. In the last three years, more than 120 research papers have been published by XIME Faculty members. Faculty members have also authored several books and book chapters. They have also presented papers at several international and national conferences.

XIME has been striving to inculcate Research culture in its students also. Research validates learning outcomes with a greater understanding of their relevance to their careers. Research expands knowledge and understanding of the specialisation outside the classroom. Research articles foster analytical skills and critical thinking through hands-on learning. Faculty members are encouraged to do research projects with students. There is a credit for the students who publish their research papers in reputed journals. XIME students have published 19 research papers independently and 46 in collaboration with their faculty mentors.

The research wing is headed by Dean Research Prof. NMK Bhatta.

#### Journal of Management and Entrepreneurship

Journal of Management and Entrepreneurship (JME) was launched by Xavier Institute of Management and Entrepreneurship (XIME), Bangalore, in 2006 as a tri-annual academic journal to publish research-based papers in management and related disciplines. The academic fraternity's response to this initiative was quite positive, and hence, JME decided to increase its periodicity and made it a quarterly journal in 2007. Having served the academic community as a forum for publishing their research-based papers for a decade, JME has since 2016 embarked on a more rigorous publication regime, following the international standards for publishing academic journals, including the double-blind peer-review system for ensuring the quality of papers published. JME is an accredited journal in the UGC care list, and efforts are on hand to include it in the Scopus Journals list.

#### **PHD PROGRAMME**

XIME Bangalore is a recognised research centre by the University of Mysore for conducting a PhD programme in Management. It provides guidance assistance, infrastructure and academic support for faculty members and research scholars with a high degree of professional competence and commitment to upholding high research standards. XIME has been recognised as a Research Centre in Management by the University of Mysore from 2015 -16. The Research Centre aims to provide doctoral students with a nurturing and challenging environment. XIME has recognised Research Guides specialised in various areas like Marketing, International Business, Finance, Business Excellence, Information systems, Business Strategy, General Management, Knowledge Management, Innovation, Economics, and several other allied subjects.

IME Research Centre plays the role of an information provider, facilitator and agent catering to the needs of research aspirants. XIME aims at excelling in research and bringing about revolutionary change, keeping in mind the management needs of the future of work. The programme will provide an opportunity to attain the maximum potential in their field through intensive research. XIME envisages a greater emphasis on academic research in management. There are high expectations from scholars to produce research work of excellent quality. The quality of research at XIME is measured by publication in Top-ranked academic journals with a high citation index. XIME subscribes to leading academic databases like SAGE, EBSCO, Reuters, and Harvard Business School publishing to support research projects. The programme emphasises preparing the candidates to understand the complexities of business and its social and international contexts while developing specialised expertise and research skills.

Xime Research has produced 9 PhD degrees in the last two years. Three more theses are under evaluation. Thirty-three more scholars are presently pursuing PhDs in the field of Management Science.

## **LEADERSHIP AT XIME**



**Prof. J. Philip**Principal Founder XIME & Chairman, XIME Bangalore;
Former Director, IIM - Bangalore







**Amb. C. P. Ravindranathan**IFS (Retd.) Chairman, XIME Kochi; Former High Commissioner of India to Australia

**Mr. P. C. Cyriac IAS (Retd.),** Former Addl. Chief Secretary Govt. of T.N





**Sr. Prameela P. A**Vice President, XIME Bangalore,
Former Sister Superior at St. Martha's Hospital

Mr. Harrish F. Mathew Secretary, XIME Society; MD, Higrid Imaging Solutions Pvt. Ltd.





Mr. V. O. Sebastian Vice Chairman, XIME Kochi & Chairman, ARECA General Trading LLC Dubai

**Fr. (Dr.) Roy Abraham P**Director, XIME Bangalore,
Former Principal, Marian College, Kuttikanam





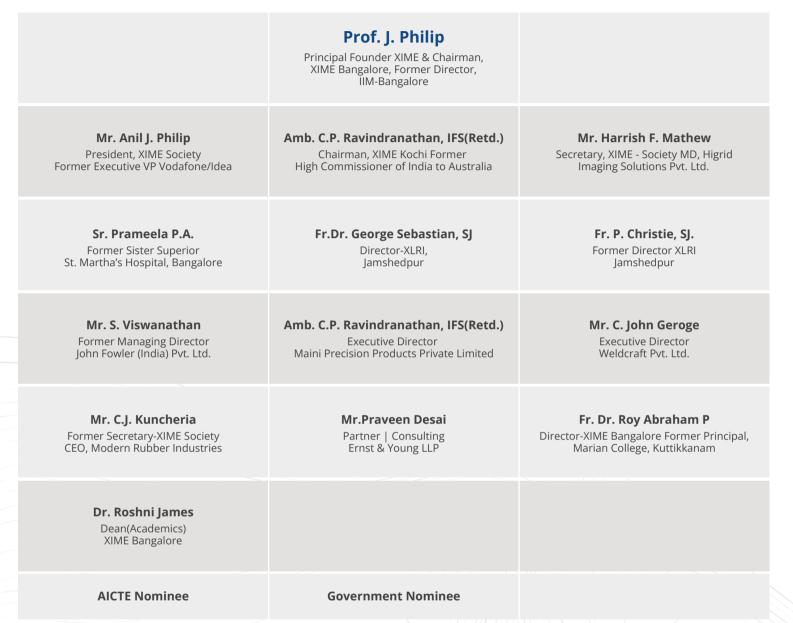
**Dr. Francy T.V.**Director, XIME Kochi, Former Principal, Maharajas College, Ernakulam, Kerala

**Dr. Ravi Veeraraghavan**Officiating Director, XIME, Chennai
Former Vice-President - TCS



## **BOARD OF GOVERNORS**

#### XIME Bangalore







## **BOARD OF GOVERNORS**

#### XIME Kochi

## Amb. C.P. Ravindranathan, IFS(Retd.)

Chairman, XIME Kochi Former High Commissioner of India to Australia IIM-Bangalore

#### Prof. J. Philip

Principal Founder XIME & Chairman, XIME Bangalore Former Director, IIM-Bangalore

#### Mr. Anil J. Philip

President, XIME Society, Former Executive VP Vodafone/Idea

#### Mr. Harrish F. Mathew

Secretary, XIME Society MD Higrid Imaging Solutions Pvt. Ltd.

#### Sister Prameela P.A.

Former Sister Superior St. Martha's Hospital, Bangalore

#### **Mar George Cardinal Alencherry**

Major Archbishop Syro-Malabar Church

#### Mr. V.O. Sebastian

Vice Chairman, XIME Kochi & Chairman ARECA General Trading LLC, Dubai

#### Mr. P.C. Cyriac, IAS(Retd.)

Former Addl.Chief Secretary Govt. of Tamil Nadu

#### Mr. Thomas Joseph

Head-Antimicrobial Stewardship and Awareness World Health Organization, Geneva

#### Mr. Pomy Paul Kanichai

Managing Partner Hemavathi Ceramics

#### Mr. Ajayan C

Addl. Secretary to Govt. of Kerala Higher Education(G,J&P) Deptts.

#### Mr. T.K. Jose, IAS (Retd.)

Chairman Kerala Electricity Regulatory Commission

#### Mr. Vinay James Kynadi [Alumni]

Managing Director Highland Silver Sands Pvt. Ltd.

#### Mr. Bittu J. Mattam

**Dr. Francy T.V**Director, XIME Kochi Former Director of College Education, Govt. of Kerala

#### Prof. Alok K

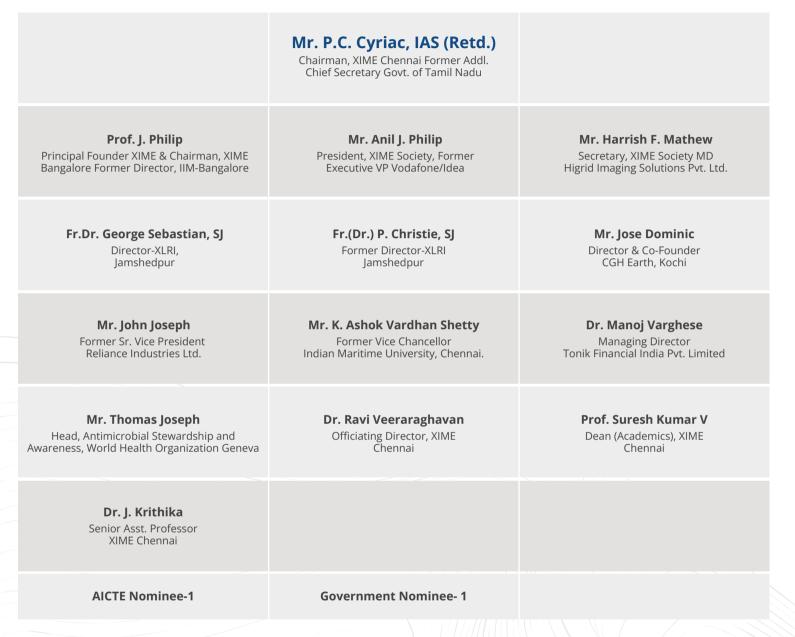
Dean (Academics) XIME Kochi

#### AICTE Nominee - 1



## **BOARD OF GOVERNORS**

#### XIME Chennai





## INTERNATIONAL LINKAGES

XIME has entered a Memoranda of Understanding (MOU) with many prestigious universities worldwide to promote academic cooperation and cultural exchanges.

They include the following:

1. Audencia Business School, Nantes, France

2.Institut D' Administration Des Entreprises De Paris Sorbonne Graduate Business School, France 3.GDUFS – Guangdong University of Foreign

Studies, Guangzhou, China

4.Shanghai University of International Business and Economics, China

5.Nagoya University of Commerce and Business, lapan

6.Avans Hogeschool University of Applied Sciences, Netherlands

7.RANEPA, Moscow, Russia

8.SUM - State University of Management, Moscow, Russia

9.Houston Baptist University, Houston, Texas, USA

10.Redlands University, California, USA

Audencia Nantes School of Management, a highly rated B-School in France, has sent its students to XIME during some academic terms. Avans Hogeschool, Netherlands, pursued a Student Exchange programme with XIME earlier. Over the years, XIME has hosted students and faculty groups from Institutes such as Houston Baptist University, University of Redlands (USA), La Salle University (USA), University of Milano-Bicocca (Italy), St. Thomas University (USA), ITAM University, Mexico and University of Akron (USA). Continuing an established tradition, XIME students attend classes at some partner Institutions abroad.

## **International Winter & Summer Exchange Programmes**

Except during the COVID period, around 40 XIME students have been annually attending their winter exchange programmes at Audencia Business School, France. The programme includes seminars on the 'European Union as an Economic Community', 'Doing Business in 'International Business' and others by guest lecturers from Paris, Nantes and Brussels. Another group of around 40 students have similarly attended winter internships at Guangdong University of Foreign Studies, Guangzhou, China. The programme consists of lectures and discussions on Chinese business and culture. It also includes visits to industries and the cities of Shanghai and Beijing.

One or two of our students attend summer internships annually at Nagoya University of Commerce and Business, Japan.



## ASSOCIATION OF BRICS BUSINESS SCHOOLS



XIME Chairman, Prof. J. Philip, is the founding President of the Association of BRICS Business Schools (ABBS). This was set up in January 2009. It is a group of business schools from Brazil, Russia, India, China and South Africa that promote cooperation and exchange among themselves to benefit their students, faculty, and administration.

XIME students benefit from the several activities consisting of students' meets and faculty exchanges within the framework of the Association of the BRICS Business Schools (ABBS).

A 14-member XIME contingent participated in the 7th BRICS Students' Meet hosted by the State University of Management, Moscow, on November 10-12, 2015. This also coincided with the Annual Conference of ABBS. At this conference, Prof. J. Philip was re-elected as the President of the Association. He took over the position from Prof. Vladmir Godin, SUM, Moscow.

The 10th BRICS Students Meet was held at the Pontifical Catholic University of Parana (PCUP) University, Brazil, in November 2018. A team of 10 students and two faculty members from XIME participated in this meet. The 11th BRICS Students Meet was hosted in China by the Guangdong University of Foreign Studies (GDUFS), Guangzhou. A team of 15 students and three faculty members from XIME participated in the BRICS Students Meet. The COVID pandemic caused temporary disruption to ABBS activities. But it will resume its activities this year.

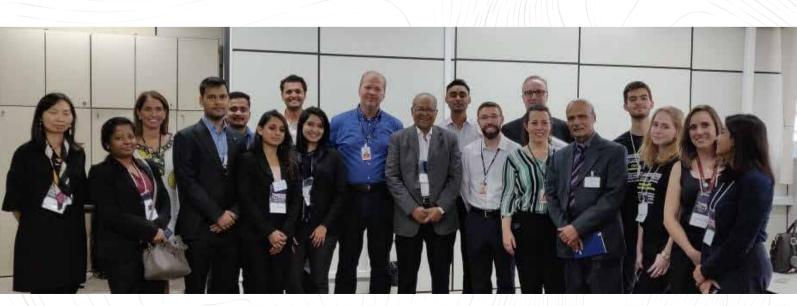
#### **Program Educational Objectives (PEO)**

PEO 1. The students can assume managerial roles in business, industrial or other organisations and/or undertake entrepreneurial ventures that would drive economic growth and technological innovation in the country.

PEO 2. The students will attain all-round professional and personal development through analytical, problem-solving, and decision-making capabilities combined with soft skills.

PEO 3. The students will imbibe the best Corporate Governance practices and have it in them to make decisions upholding high societal values and professional ethics.

PEO 4. The students will be proficient in teamwork as future managers with a global perspective and the potential to achieve organisational goals while having the mindset to act responsibly towards all stakeholders.





## EMBRACING DREAMS: XIME'S INSPIRING JOURNEY



Stories that truly often move us from spring deep-rooted personal emotions, where human experience unfolds, inspiring us reach higher and dream bigger. The birth and success of XIME are built on two powerful impulses: one was

intensely personal and the other was entrepreneurial, a force that makes heroes out of humble people.

The personal impulse is the fulfilment of a promise made by a dedicated father to his daughter. Maria Philip, a remarkable social work student, held a dream close to her heart. She envisioned a model management school that would empower India's youth. Unfortunately, Maria's life was cut short in a tragic accident in 1986 in Chennai.

Prof. Philip is a testament to the social entrepreneurial force that carried forward his

daughter's vision. A distinguished figure in management education, Prof. Philip had previously served as the Director of the Indian Institute of Management (1985-91), Bangalore, and the Dean of XLRI. He was deeply committed to nurturing the aspirations of India's youth and ensuring that Maria's dream would become a reality.

#### **The Humble Beginnings**

Five years after Maria's death, Prof. Philip led a group of kindred spirits in founding a B-School as envisioned by his late daughter. Xavier Institute of Management and Entrepreneurship (XIME) embarked on its remarkable journey on May 28, 1991, in a modest shed in St. Martha's Hospital compound in Bangalore, with a diminutive initial capital and a prodigious vision.

#### The Journey

The first PGDM batch of XIME was from 1995-97 with the strength of 60 students. In 2001, from a rented campus the institute expanded to its own larger campus in Electronics City. In subsequent years, after numerous recognitions and accolades, XIME expanded its footprint into Kochi and Chennai in 2013 and 2017, respectively.



Today, XIME thrives with three campuses, welcoming a total of 570 students every year with a strong placement record. XIME is always focused on delivering a strong ROI to its students.

Reflecting on its 30+ years of service to the nation, XIME is a testament to the unwavering commitment and the power of vision. It was a dream fuelled by hope and the belief that small beginnings can lead to extraordinary achievements.

#### Maria Philip (1964-1986) – The Inspiration

This year is exceptionally significant as we honour Maria Philip on her 60th birthday. Born on April 9, 1964, in Kerala, Maria's journey was marked by a spirit of modernist vanguard. She was Head Girl at Loreto School, Ranchi, Games Captain at Convent of Jesus & Mary School, and Secretary of the Debating Club at Jesus & Mary College. In 1984, she was crowned the 'Most Popular Girl' at the All-India Cultural Festival 'Montage' at Jesus & Mary College, New Delhi. Her passion for Human Resources Management led her to pursue a Master's Program in Personnel Management at the Madras School of Social Work.

Tragically, during her final year, on September 30, 1986, Maria left us, her dreams of contributing to society unfulfilled. Her spirit and vision continue to inspire us. Each year, we commemorate her and her passion for oration and leadership through XIME's flagship event, the 'Maria Philip Future Leaders Debate.'

#### **XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP**



#### **Bangalore**

Electronics City, Phase – II, Hosur Road, Bangalore – 560 100 Ph: +9180 - 69549454 | www.xime.org



#### Kochi

Kinfra Hi-Tech Park, Off HMT Road, HMT PO. Kalamassery, Kochi-683 503, Kerala

Ph: +9180 - 69549464 | www.ximekochi.org



#### Chennai

SIPCOT Industrial Park, Near Royal Enfield Factory, Oragadam, Vandalur-Wallajabad Highway, Sriperumbudur Taluk-602105, T.N. Ph: +9180 - 69549474 | www.ximechennai.org



Visit: www.xime.org
Email: admissions@xime.org

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\*The content of the brochure is accurate at the time of writing. It is subject to change depending on market conditions and new information.

